

Create your own event for The Multi City Event Challenge



What is the Multi City Event Challenge?

Join Us

This event will take place across the world as a fundraising challenge to see how much all cities can collaboratively raise to support PoP's mission and new projects.

Individuals and other groups outside of the 7 cities hosted by Pencils of Promise are asked to join in by creating their own event. Let's become a community for communities! Create your own event and GO!

Instructions

Have you downloaded our General FAQ and thoroughly read it? If not, do so now using this map: www.pencilsofpromise.org → Join the Movement → Attend an Event → Multi-City Event Challenge 2010 “Read More” → (download button) **Download FAQ**

My Challenge

Organizing

Your Event!

Time: 2 weeks or less

What you'll need:

- An idea
- Passion
- Location for your event
- Donation Box
- Invitations or E-invitations
- Camera for photos or videos
- Email sign up sheets
- PoP literature!

Instructions

Think about **what type of event** you wish to have and the **location** of the event. Remember, this can be anything, everything, or something that you think will be a great way to introduce your community to Pencils of Promise. Here are a few simple suggestions but remember, this is **YOUR CITY, YOUR CHALLENGE, YOUR IMPACT**. For more ideas, you can download our Advocacy Tool Kits online following this map: www.pencilsofpromise.org → [Join the Movement](#) → (scroll down the page) [Download Tool Kits](#)

My idea

- Barbecue
- Donate your birthday
- Bake sale
- Lemonade stand
- Dinner party
- Happy Hour
- Carwash
- Slumber party
- Movie night
- Wear 'yellow' day in the neighborhood

Instructions

Submit your event on our Website here using this map: www.pencilsofpromise.org → Join the Movement → Attend an Event → (scroll down the page) **Submit Your Own Event**

Sample online submission form

SUBMIT AN EVENT

Name*

John

Doe

First

Last

Name of Event*

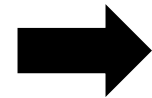
PoP Indie MC Event Challenge - London

Date of Event*

11/13/10

Event Description*

[[Tell us all the great details!]]



You will automatically be entered into our **PoP Star** contest to be featured!

POP STARS: Meet the people who inspire and empower the PoP Movement

Ashley Wilens

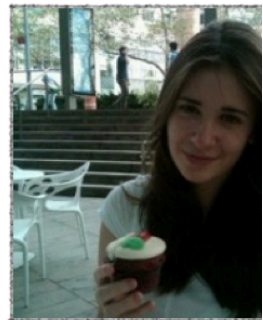
Ashley Wilens is a rising senior at Elisabeth Irwin High School and a Pencils of Promise (PoP) intern. Although, she has never claimed to be a community service "buff," who preached about saving the planet, she has had plenty of experience making a difference. In addition to being a part of "Community Service Roundtable", a club that raises money for a lot of good causes, like relief in Haiti, helping child soldiers in Uganda and GEMS, Ashley made a splash with her contributions while working on PoP's amazing annual summer fundraiser...

[Read more about Ashley](#) →

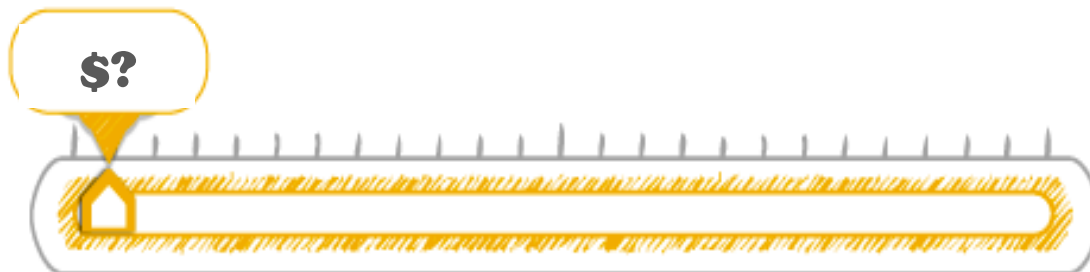
MORE POP STARS:



→
VIEW ALL



Instructions



Think about **goals**. How many hours of education would you like to help fund? For **every \$10 USD raised, you will fund 31 days** of a child's education. Wow! That is amazing work! Next, send out invites to your community and let them know your goals in this Multi City Event Challenge. Don't forget, have fun at your event! GOOD LUCK and spread the PoP word!

My goal

Goal for Dollars Raised

\$_____ = _____ days of
education for a child.

Goal for People Engaged

_____ now have joined the
PoP Movement through my
event!

Instructions

Email your **sign up sheets** from your event to PoPIndie@pencilsofpromise.org and **submit Photos and Videos!** Send all **donations** to Pencils of Promise (read your FAQ for more details) **ATT: MC Event Challenge [insert your city]**. Send **Thank You's** to all of your attendees.

What next?

Join our next campaign
Season of 1,000 Promises

Go to
www.SeasonOfPromises.org

Instructions

If you need **cool facts** on the organization to help spread **The PoP Movement**, here are some places you can go! Remember, you can download the Media Kit and post any of our videos by checking out our website!

Cool!

- www.pencilsofpromise.org
 - Media Gallery
 - Advocacy Tool Kits
 - Join the Movement
- PoPIndie@pencilsofpromise.org for specific questions
- www.facebook.com/pencilsofpromise
 - Twitter **@pencilsofpromis**
- Google images to get our Logo